

BID OPENING: March 31, 2009

BIDS SHALL BE PUBLICLY OPENED AT 11:00 A.M., PREVAILING WASHINGTON, D.C. TIME.

ANY QUESTIONS BEFORE AWARD CONCERNING THESE SPECIFICATIONS CALL 202-512-1164. AFTER AWARD, REFER ALL QUESTIONS TO YOUR CONTRACT ADMINISTRATOR WHOSE NAME APPEARS IN THE UPPER PORTION OF THE PURCHASE ORDER. (202) 512-1164. NO COLLECT CALLS.

FACSIMILE BID SPECIFICATIONS

U.S. Government Printing Office (GPO)
Washington, D.C.

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6-01)) and Quality Assurance Through Attributes Program for Printing and Binding (GPO Publication 310.1, effective May 1979 (Rev. 8-02)).

PRODUCT: 8-1/2 x 11, 16 Page, self cover, saddle stitched pamphlet printing in a build of process colors with 4 x 7 four color process magnet adhered to folio 16.

TITLE: District of Columbia Family Preparedness Guides

QUANTITY: 350,000 copies

TRIM SIZE: 8-1/2 x 11", bind on 11" dimension.

GOVERNMENT TO FURNISH:

One **CD-ROM 700 MB** disk generated on Macintosh with System OS 10.4.1.1 using Adobe InDesign (CS3), Adobe Illustrator (CS3), Adobe Photoshop (CS3) in native application and pdf format. Printer and screen fonts are included on the disk. One full-color visual to be used as general guide. Sample of a previous printing to be used as a general guide.

GPO Form 952 Desktop Publishing – Disk Information.

One reproduction proof, Form 905 with labeling and marking specifications.

Identification markings such as register marks, ring folios, rubber stamped jacket numbers, commercial identification marks of any kind, etc., except GPO imprint, form number, and revision date, carried on copy or film, must not print on finished product.

CONTRACTOR TO FURNISH: All materials and operations, other than those listed under "Government to Furnish," necessary to produce the product(s) in accordance with these specifications.

Prior to image processing, the contractor is responsible for checking files contained on the furnished electronic media to insure that such features as bleeds, register marks, and correct file output selection have been provided for printing. The contractor must supply necessary trapping. Output must be generated on high resolution image processors.

In addition, the contractor is responsible for creating or altering any necessary trapping, setting proper screen angles and screen frequency, and defining file output selection for the imaging device being utilized. All furnished files must be imaged as necessary to meet assigned quality level.

PROOFS: One set of SWOP certified digital off-press proof. At contractor's option, a film-based composite laminated color proof may be submitted. Proofs must be created using the same Raster Image

Processor (RIP) that will be used to produce the product.

For list of certified systems go to: www.swop.org/certmfg.html

Submit proofs together with the furnished media (copy/electronic files) to the U.S. Government Printing Office, Contract Management Division, Contract Compliance Section (PPSC), Washington, DC 20401. Furnished proof label must be filled in by the contractor and used on all proof packages.

The contractor must not print prior to receipt of an "OK to print".

STOCK/PAPER: The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 12" dated February 2008.

Text: JCP A180 White Litho (Gloss) Coated Book, Basis weight 25 x 38, 70 lb per 500 sheets. All text paper used in each copy must be of a uniform shade.

Magnet: Koroseal Magnet Base Sheeting with Vinyl Facing, Total Thickness .027".

PRINTING: Self cover pamphlet prints head-to-head in 4-color process with illustrations/photos, with some reversing out to appear white. Uncommon bleeds all sides throughout.

Magnet prints one side only in 4 color process, type and line matter with reversing out to appear white. Bleeds head, left and foot.

NOTE: Contractor to make changes to file as indicated on sample.

Guide:

Pg. 3, 5, 10, 11, & 13: Change website to read www.ready.gov.

Pg. 7: Title of map should read "DC Evacuation Routes Reference Map".

Magnet:

Line 1 – Change to read Police, Fire and Medical Emergency

Line 2:- Remove - Police Non-Emergency (and phone number)

Line 3 – Mayor's Citywide Call Center – change phone number to 311.

Must be printed on a press capable of printing four colors in a single pass through the press (minimum four printing units).

FORMAT: 4 x 7" magnet, thickness of 0.25 - 0.27", magnet strength should be acceptable for adherence to a refrigerator or metal surface. Adhere magnet to folio 16 of pamphlet using glue with adherence strength to withstand additional inserting process but must remove cleanly without leaving any residue.

MARGINS: Uncommon bleeds head, left and foot throughout.

BINDING: Saddle stitch in two places and trim three sides. Each product must contain complete 4-page signature after trimming. Single leaves connected with a lip (i.e., binding stub) to left or right side of stitches will not be allowed.

PACKING: Pack in shipping containers.

Pallets are required.

LABELING AND MARKING (package and/or container label): Reproduce shipping container label from furnished repro, fill in appropriate blanks and attach to shipping containers.

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing Attributes -- Level III.
- (b) Finishing Attributes -- Level III.

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests -- General Inspection Level I.
- (b) Destructive Tests -- Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	Furnished camera copy.
P-10. Process Color Match	O.K. Proofs

DISTRIBUTION: Ship f.o.b. destination.

Deliver 104,890 copies to: The Washington Post, Springfield Plants, 7171 Wimsatt Road, Attn: David Chiles, (202)-334-6216, Springfield, VA 22151.

Deliver 216,580 copies to: American Color Graphics, 250 Heller Park Court, Attn: (Mail Customers), (732)438-8270, Dayton, NJ 08810.

Deliver 28,530 copies to: District of Columbia, Homeland Security and Emergency Management Agency, 2720 Martin Luther King Avenue, SE, Attn: Steve Kral, 2nd Floor, Washington, DC 20032.

Return all government furnished materials plus corrected digital deliverables to: District of Columbia, Homeland Security and Emergency Management Agency, 2720 Martin Luther King Avenue, SE, Attn: Steve Kral, 2nd Floor, Washington, DC 20032.

Contractor to provide one (1) sample copy to: U.S. Government Printing Office, Customer Services Department, Agency Publishing Services, AST 3, Attn: Edris Rhinehart, Mail Stop CSAPS, Room C-838, 732 North Capitol Street NW, Washington, DC 20401

All expenses incidental to returning materials, submitting proofs, and furnishing sample copies must be borne by the contractor.

SCHEDULE: Furnished material will be available for pick up at the U.S. Government Printing Office, 27 G St., NW, Washington, D.C. 20401, on April 1, 2009.

Ship complete to arrive at destinations on or before April 25, 2009.

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be furnished with the order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

Toll Free WATS lines to the GPO are available to successful bidders to report information regarding compliance with schedule requirements under "SCHEDULE". The toll free number is 1-800-424-9470 or 9471 and for calls originating in the Washington, D.C. area, (202) 512-0516 or 0517. Personnel answering these calls will be unable to respond to questions of a technical nature. These calls cannot be transferred to other telephones in GPO.

OFFERS: Offers must include the cost of all materials and operations for the total quantity ordered in accordance with these specifications. In addition, a price must be submitted for each additional 1,000 copies. The price for additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will not be a factor for determination of award.

Fill out and return two copies of GPO Form 910.

SUBMIT BIDS TO: U.S. Government Printing Office, Bid Section (PPSB), 36 H Street NW, Room C-161, Washington, D.C. 20404. **FACSIMILE BIDS are permitted. Submit TWO copies of each facsimile bid to FAX**

No. 202-512-1782, one bid per facsimile. Refer to Solicitation Provisions in GPO Contract Terms (GPO Publication 310.2), Page 1, Paragraph 6.